



# UniteCT

**EMERGENCY RENTAL ASSISTANCE FOR CONNECTICUT'S ECONOMY**

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# Have you been financially impacted by COVID-19?



**Apply for UniteCT**, a rental assistance program supporting CT residents who earn up to **80% of the HUD Area Median Income** and their landlords.

**You may qualify for the opportunity to receive...**

- ✓ Missed gas & electric outstanding payments
- ✓ Missed rent or future rent payments

# Summary of Project

- The goal of UniteCT is to help **stabilize** Connecticut's Rental Housing Market
- This **\$235 million** program will provide **rental and utility payment assistance** to qualified Connecticut households financially impacted by the COVID-19 pandemic
- The program will financially support households up to **80% of the HUD Area Median Income**
- Launch date **Monday, March 15<sup>th</sup>**

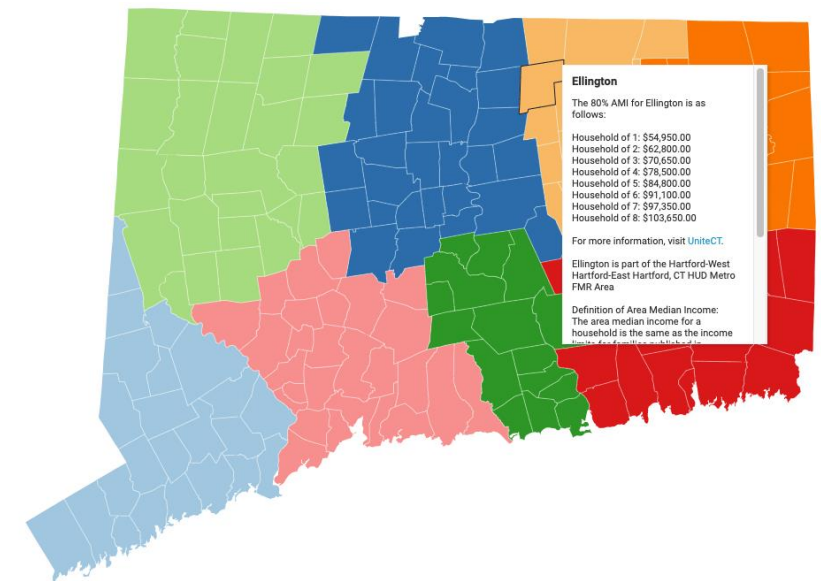




# Eligibility

- Eligible CT Households

- Those who have qualified for unemployment or have experienced a reduction in household income, incurred significant costs, or experienced a financial hardship **due to COVID-19**
- Demonstrates a risk of experiencing homelessness or housing instability
- Household income at or below **80% of the HUD AMI**
  - Priority will be made to eligible household with an income less than 50% of AMI **or** with one or more members of the household who have been unemployed for 90 days
- List of requirement documentation can be found on the UniteCT website
  - <http://www.bit.ly/UniteCT>



Map located on the UniteCT website

# The Software: Yardi

## Tenant Application

Eligibility Pre-check

\* Indicates required fields

① We need to determine if you qualify for Emergency Rental Relief (ERA). Answer all the questions on this page. If you initially qualify, we will ask for more details about your household, income, landlord, rent and utilities and supporting documentation. Initial qualification does not mean you will receive rental assistance. Once we have verified your income, rent and household information, we will determine your eligibility.

② Information you provide will be used for determining your eligibility for assistance under the Emergency Rental Relief Act (ERA). We will not provide your information to third parties, except as needed to determine your eligibility for rent relief.

③ You can save and leave this application at any time. Later, when you return you can pick up where you left off.

Are you renting your primary residence? \*

① You must have a valid signed lease or rental agreement to be eligible for rental relief.

☐ Yes ☐ No

Are you receiving Section-8 or Rural Development rental assistance? \*

☐ Yes ☐ No

Are you currently living in public housing? \*

☐ Yes ☐ No

Has your household experienced a loss of income due to COVID-19? \*

① Total household income decrease could be due to a layoff, reduction in hours or loss of business. The cause must be related to the COVID-19 pandemic.

☐ Yes ☐ No

Has your household experienced a financial hardship due to COVID-19? \*

① A hardship includes any significant costs or other financial hardship incurred due, directly or indirectly, to COVID-19.

☐ Yes ☐ No

Is your household experiencing housing instability? \*

① Answer Yes if you have a past due utility bill, rent statement, eviction notice or can produce other evidence of risk of homelessness.

☐ Yes ☐ No

Do you or any member of your household qualify for unemployment? \*

① Does anyone in your household qualify for unemployment benefits?

☐ Yes ☐ No

Preferred Language \*

Select your geographical area \*

① Select your County or other geographical area. If you do not know your geographical area, please contact (800) 101-4545 before proceeding with your application.

Number of People in Household \*

① The number of people in your household includes all adults listed on your lease, all children living in the rental more than 50% of the time, and any foster children or adults. Do not include live-in aids. Do not include unborn children.

Current Total Monthly Gross Household Income \*

① Enter the total of all household income sources, including but not limited to: wages, business income, social security or pensions, interest on savings accounts, TANF (welfare), unemployment benefits and any other periodic payments or gifts from any source.

% of Area Median Income

Check Eligibility

## • Features

- Online portal
- Applicants can fill out on mobile device or computer
- Includes both tenant and landlord participation
- Applicant can track progress and submission status
- Online trainings will be available

# Community Partnerships

- **13 Housing Counseling Agencies**
  - BNT (Building Neighborhoods Together), Capital for Change, Community Renewal Team, Mutual Housing Association of Greater Hartford, Mutual Housing Association of South Central Connecticut, Neighborhood Housing Services of New Britain, Neighborhood Housing Services of New Haven, Neighborhood Housing Services of Waterbury, The Workplace, Urban League of Greater Hartford, Urban League of Southern Connecticut, AmeriNat and the Housing Development Fund
- **Additional partnerships**
  - Statewide Legal Services
  - CIRI – Connecticut Institute for Refugees and Immigrants
  - United Way 211 info line
  - The Workplace Toll Free Call Center
  - The UniteCT mobile technology bus



# Community Partners

- **Who else can help with applications**

- Anyone with a **cell phone or computer** connected to internet
- People or places you can go for help:
  - Family
  - Friends
  - Neighbors
  - Libraries
  - Municipalities
  - Churches
  - Schools





# Marketing & Media

- **Engagement**

- THRAP applicants, that were not previously assisted, will be sent an invitation to apply on March 10th
- Housing Counseling Agencies will have co-branded marketing toolkits
- Information will be posted on DOH Facebook, Instagram, and Twitter accounts

- **Outreach & Multimedia campaign**

- Partnership with Latino Way to have marketing materials translated in Spanish and Portuguese
- We are engaging to work with minority newspapers, radio stations, and TV stations



# Questions?



[www.bit.ly/UniteCT](http://www.bit.ly/UniteCT)



**1-844-UNITECT**

**1-844-864-8328**

scan QR code:



**UniteCT**