

Town of Oxford S.B. Church Memorial Town Hall 486 Oxford Road Oxford, CT 06478-1298 Phone: (203) 888-2543

Oxford Main Street Project Committee Regular Meeting Tuesday, June 9, 2020 12:30 PM - Virtual Meeting/Skype

The meeting was called to order by Chairman Kathleen O'Neil at 12:35 PM, and the Pledge of Allegiance was recited.

Present: Chairman Kathleen O'Neil, Vice Chairman Tony SanAngelo, Mary LoPresti, Pat Cocchiarella, Susan Kovacs, Chrissy Kimball, Mary Beth Nelsen

Absent: Tanya Carver, Robbi Costigan

ACCEPTANCE OF MINUTES

MOTION:

Vice Chairman Tony SanAngelo moved to accept the 5/26/20 Regular Meeting Minutes as presented. This was seconded by Pat Cocchiarella. All Ayes. Motion carries.

AMENDMENTS TO THE AGENDA

None.

AUDIENCE OF CITIZENS

None.

OLD BUSINESS

1. Review of procedure for 501c3 expenditures

Chairman Kathleen O'Neil discussed the check that will be disbursed to the 501c3. The check should be available by the end of the week for expenses. Discussion was held among committee members regarding the charter, need for more active 501c3 members, and having a clear objective for the obtaining funding for nature preserve bridges and benches. Marketing will be added to the charge of the 501c3.

2. Evaluate Skype for meetings

The committee discussed the use of Skype and Zoom. Skype worked well. OMSP will try Zoom for the next OMSP meeting.

MOTION:

Chrissy Kimball moved to use Zoom for OMSP meetings, with Mary Beth Nelsen as host for Zoom. This was seconded by Vice Chairman Tony SanAngelo. All Ayes. Motion carries.

Discussion: Chrissy Kimball and Mary Beth Nelsen both have access to Zoom and are very familiar with the application.

3. Impact of Routing Grant on OMSP

Chairman Kathleen O'Neil explained that the routing study is moving along but will not be completed until next year. In the meantime, OMSP will use the time to build a strong volunteer base.

NEW BUSINESS

1. Coordination of the Volunteer Committee with TranSystem's social media efforts and new website.

Vice Chairman Kathleen O'Neil updated the committee on the efforts of NVCOG and TranSystem to use various social media outlets to promote the Oxford Main Street Project. Currently, they are using Twitter, Facebook and their own website to promote and inform the community about their work in collaboration with the project. Discussion was held among committee members. It was suggested that the 501c3 contact NVCOG to link information. The development of a new marketing brochure, a PowerPoint presentation as well as coordination with Tanya Carver (volunteer coordinator for OMSP) and the Oxford Economic Development Commission and Economic Development Coordinator were discussed.

ADJOURNMENT

MOTION:

Pat Cocchiarella moved to adjourn the meeting at 1:10 PM. This was seconded by Mary Beth Nelsen. All Ayes. Motion carries.

Respectfully submitted,

May ?

Mary LoPresti OMSP Committee Member