Dawn Parker, Director of UniteCT
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Have you been financially impacted by COVID-19?

Apply for UniteCT, a rental assistance program supporting CT residents who earn up to 80% of the HUD Area Median Income and their landlords.

You may qualify for the opportunity to receive...

- ✔️ Missed gas & electric outstanding payments
- ✔️ Missed rent or future rent payments
Summary of Project

• The goal of UniteCT is to help **stabilize** Connecticut’s Rental Housing Market

• This **$235 million** program will provide **rental and utility payment assistance** to qualified Connecticut households financially impacted by the COVID-19 pandemic

• The program will financially support households up to **80% of the HUD Area Median Income**

• Launch date **Monday, March 15th**
Eligibility

• Eligible CT Households
  • Those who have qualified for unemployment or have experienced a reduction in household income, incurred significant costs, or experienced a financial hardship due to COVID-19
  • Demonstrates a risk of experiencing homelessness or housing instability
  • Household income at or below 80% of the HUD AMI
    • Priority will be made to eligible household with an income less than 50% of AMI or with one or more members of the household who have been unemployed for 90 days

• List of requirement documentation can be found on the UniteCT website
  • http://www.bit.ly/UniteCT

Map located on the UniteCT website
The Software: Yardi

• Features
  • Online portal
  • Applicants can fill out on mobile device or computer
  • Includes both tenant and landlord participation
  • Applicant can track progress and submission status
  • Online trainings will be available
Community Partnerships

• **13 Housing Counseling Agencies**
  - BNT (Building Neighborhoods Together), Capital for Change, Community Renewal Team, Mutual Housing Association of Greater Hartford, Mutual Housing Association of South Central Connecticut, Neighborhood Housing Services of New Britain, Neighborhood Housing Services of New Haven, Neighborhood Housing Services of Waterbury, The Workplace, Urban League of Greater Hartford, Urban League of Southern Connecticut, AmeriNat and the Housing Development Fund

• **Additional partnerships**
  - Statewide Legal Services
  - CIRI – Connecticut Institute for Refugees and Immigrants
  - United Way 211 info line
  - The Workplace Toll Free Call Center
  - The UniteCT mobile technology bus
Community Partners

• Who else can help with applications
  • Anyone with a **cell phone or computer** connected to internet
  • People or places you can go for help:
    • Family
    • Friends
    • Neighbors
    • Libraries
    • Municipalities
    • Churches
    • Schools
Engagement
- THRAP applicants, that were not previously assisted, will be sent an invitation to apply on March 10th
- Housing Counseling Agencies will have co-branded marketing toolkits
- Information will be posted on DOH Facebook, Instagram, and Twitter accounts

Outreach & Multimedia campaign
- Partnership with Latino Way to have marketing materials translated in Spanish and Portuguese
- We are engaging to work with minority newspapers, radio stations, and TV stations
Questions?

www.bit.ly/UniteCT

1-844-UNITECT
1-844-864-8328

scan QR code: